



DR. CGK FOUNDATION INAUGURAL FUNDRAISING GALA

2 0 2 5 S P O N S O R S H I P P A C K E T

Our Story

The Dr. Courtney Gatlin Keener Foundation (Dr. CGK Foundation) is a non-profit **dedicated to bridging the gap between vulnerability and sustainability for low-to-median-income women faced with the seemingly insurmountable challenges of single motherhood.** Our resolve is strengthened daily by seeing these women thrive in the face of socially and culturally-accepted customs and beliefs that deprive them of equal opportunities, pay, resources and power.

Single mothers, like all mothers, are J.E.W.E.L.S. (Just Everyday Women Exceeding Life's Stereotypes™). By investing in them, our impact expands and cascades to their children, families and communities, yielding greater economic and social returns. As the African Proverb goes, "...if you educate a woman, you educate a nation."

By aiding in the personal and professional development of single mothers, we help navigate the required balance between the struggles and sacrifices of parenthood and the pursuit of personal dreams.

Together, with your support, we can educate and elevate more single mothers. Every dollar raised gives single mothers a better chance at a brighter future.



About our event

July 26, 2025

Marriott Sugar Land Hotel

\$25,000

in academic scholarships to be awarded

125

gala attendees anticipated

To-date, we have awarded \$35,000 in academic scholarships to 21 low-to-median income single mothers.



2025 Sponsorship Packages



Dr. CGK Foundation

Crown Jewel Sponsor – \$15,000

Limit: 1

- ✓ Exclusive naming rights as the presenting sponsor for the event
- ✓ Logo prominently displayed on all event materials, including the invitations, programs and signage
- ✓ Recognition as the presenting sponsor in press releases and promotional materials
- ✓ Logo displayed on the event website
- ✓ Three (3) scholarships named after your company or organization
- ✓ Logo included on scholarship checks
- ✓ Opportunity for a company representative to speak during the event
- ✓ Full-page premium placement advertisement in the gala program
- ✓ Dedicated social media posts leading up to the event
- ✓ Ten (10) VIP tickets with reserved seating

Royal Sponsor – \$10,000

- ✓ **Logo prominently displayed on event signage**
- ✓ **Recognition in press releases and promotional materials**
- ✓ **Recognition in event program**
- ✓ **Logo displayed on the event website**
- ✓ **Two (2) scholarships named after your company or organization**
- ✓ **Logo included on scholarship checks**
- ✓ **Full-page premium placement advertisement in the gala program**
- ✓ **Dedicated social media posts leading up to the event**
- ✓ **Eight (8) VIP tickets with reserved seating**

Sovereign Sponsor – \$7,500

- ✓ **Logo prominently displayed on event signage**
- ✓ **Recognition in event program**
- ✓ **Logo displayed on the event website**
- ✓ **Two (2) scholarships named after your company or organization**
- ✓ **Logo included on scholarship checks**
- ✓ **Half-page advertisement in the gala program**
- ✓ **Dedicated social media posts leading up to the event**
- ✓ **Six (6) VIP tickets with reserved seating**

Regal Sponsor – \$5,000

- ✓ **Logo prominently displayed on event signage**
- ✓ **Recognition in event program**
- ✓ **Logo displayed on the event website**
- ✓ **One (1) scholarship named after your company or organization**
- ✓ **Logo included on scholarship check**
- ✓ **Half-page advertisement in the gala program**
- ✓ **Four (4) VIP tickets with reserved seating**

Majestic Sponsor – \$2,500

- ✓ **Logo prominently displayed on event signage**
- ✓ **Recognition in event program**
- ✓ **Logo displayed on the event website**
- ✓ **One (1) scholarship named after your company or organization**
- ✓ **Logo included on scholarship check**
- ✓ **Two (2) VIP tickets with reserved seating**

Sponsorship packages

	Crown Jewel \$15,000	Royal \$5,000	Sovereign \$7,500	Regal \$5,000	Majestic \$2,500
Exclusive naming rights as the presenting sponsor for the event	X				
Opportunity to speak at event	X				
Recognition in press releases and promotional materials	X	X			
Social media promotion of sponsorship	X	X	X		
Advertisement in the gala program	Full-page	Full-page	Half-page	Half-page	
Logo displayed on event materials	X	X	X	X	X
Logo displayed on event website	X	X	X	X	X
Recognition in event program	X	X	X	X	X
Number of scholarships named after your company or organization	Three (3)	Two (2)	Two (2)	One (1)	One (1)
Logo included on scholarship check(s)	X	X	X	X	X
Number of VIP tickets with reserved seating	Ten (10)	Eight (8)	Six (6)	Four (4)	Two (2)

2025 Feature Sponsorship Packages



Dr. CGK Foundation

Red Carpet Sponsor – \$10,000

Limit: 1

- ✓ **Branding prominently displayed at the red carpet entrance**
- ✓ **Premium placement on step-and-repeat backdrop**
- ✓ **Logo captured in every red carpet photo and displayed on our website and social media**
- ✓ **Recognition in the event program and on our website**
- ✓ **Opportunities for guest photos and social media uploads**
- ✓ **Social media shout-out before and after the event**
- ✓ **Four (4) VIP tickets with reserved seating**

10% discount on Feature Sponsorship Packages when adding to a General Sponsorship Package

Cocktail Hour Sponsor – \$7,500

Limit: 1

- ✓ Branding on cocktail tables and signage during the cocktail hour
- ✓ Recognition in the event program and on our website
- ✓ Opportunity to distribute promotional materials during the cocktail hour
- ✓ Social media shout-out before and after the event
- ✓ Recognition during the cocktail hour announcement
- ✓ Four (4) VIP tickets with reserved seating

10% discount on Feature Sponsorship Packages when adding to a General Sponsorship Package

Photo Booth Sponsor – \$5,000

Limit: 1

- ✓ Customized photo strips with sponsor branding
- ✓ Printed and electronic photo strips shared with each participant
- ✓ Social media shoutout with photos from the booth
- ✓ Options to include branded props
- ✓ Two (2) VIP tickets with reserved seating

10% discount on Feature Sponsorship Packages when adding to a General Sponsorship Package

Kids Zone Sponsor – \$5,000

Limit: 1

- ✓ Branding on all Kids Zone signage
- ✓ Present age-related activities to the children
- ✓ Opportunity to provide branded giveaways for the children
- ✓ Recognition in the event program and on the gala website
- ✓ Mention during the event as the Kids Zone sponsor
- ✓ Two (2) VIP tickets with reserved seating

10% discount on Feature Sponsorship Packages when adding to a General Sponsorship Package

Floral Sponsor – \$4,000

Limit: 1

- ✓ Logo featured on each table's vase and floral centerpiece cards
- ✓ Recognition in the event program and on the gala website
- ✓ Opportunity for guests to take home branded vases and floral centerpieces as a keepsake
- ✓ Social media shout-out highlighting the floral sponsorship
- ✓ Two (2) VIP tickets with reserved seating

10% discount on Feature Sponsorship Packages when adding to a General Sponsorship Package

Donation Forms



Dr. CGK Foundation

Sponsorship Agreement Form

Contact

Name: _____

Company: _____

Address: _____

State: _____ ZIP: _____

Phone: _____

Date: _____

Title: _____

City: _____

Website: _____

Email: _____

Sponsorship Selection

- Crown Jewel Sponsor - \$15,000
- Royal Sponsor - \$10,000
- Sovereign Sponsor - \$7,500
- Regal Sponsor - \$5,000
- Majestic Sponsor - \$2,500
- Red Carpet Sponsor - \$10,000
- Cocktail Hour Sponsor - \$7,500
- Photo Booth Sponsor - \$5,000
- Kid Zone Sponsor - \$5,000
- Floral Sponsor - \$4,000

Payment Options

Sponsorships are not considered reserved until payment is received.

- Please add an additional donation in the amount of \$ _____
- Check attached made payable to Dr. CGK Foundation
- Please send me a link to pay online

Total Amount: \$ _____

SIGNATURE

NAME

COMPANY, TITLE



In-Kind Donation Form

Donor Information

Donation by: Print exactly as it should appear in the event's promotional materials	
Contact name:	
Contact title:	
Company:	
Address:	
Phone:	
Email:	

Item Information

Item value*:	
<i>This must be provided for tax purposes. If the item is priceless provide fair market value or estimation.</i>	
Description: Please be as detailed and specific as possible – include expiration date, locations, times, restrictions, etc.	

Delivery Information

<input type="checkbox"/> I will deliver item(s) by	<input type="checkbox"/> Please pick up item. Call to arrange.
<input type="checkbox"/> Promotional materials are included. (to photograph and provide with item – such as brochures, props, etc.)	<input type="checkbox"/> I would like to attend the event and/or volunteer. Please contact me.
Signature:	Date: