



# DR. CGK FOUNDATION INAUGURAL FUNDRAISING GALA

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# Our Story

The Dr. Courtney Gatlin Keener Foundation (Dr. CGK Foundation) is a non-profit **dedicated to bridging the gap between vulnerability and sustainability for low-to-median-income women faced with the seemingly insurmountable challenges of single motherhood.** Our resolve is strengthened daily by seeing these women thrive in the face of socially and culturally-accepted customs and beliefs that deprive them of equal opportunities, pay, resources and power.

Single mothers, like all mothers, are J.E.W.E.L.S. (Just Everyday Women Exceeding Life's Stereotypes™). By investing in them, our impact expands and cascades to their children, families and communities, yielding greater economic and social returns. As the African Proverb goes, "...if you educate a woman, you educate a nation."

By aiding in the personal and professional development of single mothers, we help navigate the required balance between the struggles and sacrifices of parenthood and the pursuit of personal dreams.

**Together, with your support, we can educate and elevate more single mothers.** Every dollar raised gives single mothers a better chance at a brighter future.





# About our event

July 26, 2025

Marriott Sugar Land Hotel

\$25,000

in academic scholarships to be awarded

125

gala attendees anticipated

To-date, we have awarded \$35,000 in academic scholarships to 21 low-to-median income single mothers.





# 2025 Sponsorship Packages



**Dr. CGK Foundation**

### Crown Jewel Sponsor – \$15,000

Limit: 1

- ✓ Exclusive naming rights as the presenting sponsor for the event
- ✓ Logo prominently displayed on all event materials, including the invitations, programs and signage
- ✓ Recognition as the presenting sponsor in press releases and promotional materials
- ✓ Logo displayed on the event website
- ✓ Three (3) scholarships named after your company or organization
- ✓ Logo included on scholarship checks
- ✓ Opportunity for a company representative to speak during the event
- ✓ Full-page premium placement advertisement in the gala program
- ✓ Dedicated social media posts leading up to the event
- ✓ Ten (10) VIP tickets with reserved seating

### Royal Sponsor – \$10,000

- ✓ Logo prominently displayed on event signage
- ✓ Recognition in press releases and promotional materials
- ✓ Recognition in event program
- ✓ Logo displayed on the event website
- ✓ Two (2) scholarships named after your company or organization
- ✓ Logo included on scholarship checks
- ✓ Full-page premium placement advertisement in the gala program
- ✓ Dedicated social media posts leading up to the event
- ✓ Eight (8) VIP tickets with reserved seating

### **Sovereign Sponsor – \$7,500**

- ✓ **Logo prominently displayed on event signage**
- ✓ **Recognition in event program**
- ✓ **Logo displayed on the event website**
- ✓ **Two (2) scholarships named after your company or organization**
- ✓ **Logo included on scholarship checks**
- ✓ **Half-page advertisement in the gala program**
- ✓ **Dedicated social media posts leading up to the event**
- ✓ **Six (6) VIP tickets with reserved seating**

### Regal Sponsor – \$5,000

- ✓ Logo prominently displayed on event signage
- ✓ Recognition in event program
- ✓ Logo displayed on the event website
- ✓ One (1) scholarship named after your company or organization
- ✓ Logo included on scholarship check
- ✓ Half-page advertisement in the gala program
- ✓ Four (4) VIP tickets with reserved seating



### **Majestic Sponsor – \$2,500**

- ✓ **Logo prominently displayed on event signage**
- ✓ **Recognition in event program**
- ✓ **Logo displayed on the event website**
- ✓ **One (1) scholarship named after your company or organization**
- ✓ **Logo included on scholarship check**
- ✓ **Two (2) VIP tickets with reserved seating**

# Sponsorship packages

	Crown Jewel \$15,000	Royal \$5,000	Sovereign \$7,500	Regal \$5,000	Majestic \$2,500
Exclusive naming rights as the presenting sponsor for the event	X				
Opportunity to speak at event	X				
Recognition in press releases and promotional materials	X	X			
Social media promotion of sponsorship	X	X	X		
Advertisement in the gala program	Full-page	Full-page	Half-page	Half-page	
Logo displayed on event materials	X	X	X	X	X
Logo displayed on event website	X	X	X	X	X
Recognition in event program	X	X	X	X	X
Number of scholarships named after your company or organization	Three (3)	Two (2)	Two (2)	One (1)	One (1)
Logo included on scholarship check(s)	X	X	X	X	X
Number of VIP tickets with reserved seating	Ten (10)	Eight (8)	Six (6)	Four (4)	Two (2)

# 2025 Feature Sponsorship Packages



**Dr. CGK Foundation**



### Red Carpet Sponsor – \$10,000

Limit: 1

- ✓ Branding prominently displayed at the red carpet entrance
- ✓ Premium placement on step-and-repeat backdrop
- ✓ Logo captured in every red carpet photo and displayed on our website and social media
- ✓ Recognition in the event program and on our website
- ✓ Opportunities for guest photos and social media uploads
- ✓ Social media shout-out before and after the event
- ✓ Four (4) VIP tickets with reserved seating

***10% discount on Feature Sponsorship Packages when adding to a General Sponsorship Package***

### Cocktail Hour Sponsor – \$7,500

Limit: 1

- ✓ Branding on cocktail tables and signage during the cocktail hour
- ✓ Recognition in the event program and on our website
- ✓ Opportunity to distribute promotional materials during the cocktail hour
- ✓ Social media shout-out before and after the event
- ✓ Recognition during the cocktail hour announcement
- ✓ Four (4) VIP tickets with reserved seating

***10% discount on Feature Sponsorship Packages when adding to a General Sponsorship Package***

### Photo Booth Sponsor – \$5,000

Limit: 1

- ✓ Customized photo strips with sponsor branding
- ✓ Printed and electronic photo strips shared with each participant
- ✓ Social media shoutout with photos from the booth
- ✓ Options to include branded props
- ✓ Two (2) VIP tickets with reserved seating

***10% discount on Feature Sponsorship Packages when adding to a General Sponsorship Package***



### Kids Zone Sponsor – \$5,000

Limit: 1

- ✓ Branding on all Kids Zone signage
- ✓ Present age-related activities to the children
- ✓ Opportunity to provide branded giveaways for the children
- ✓ Recognition in the event program and on the gala website
- ✓ Mention during the event as the Kids Zone sponsor
- ✓ Two (2) VIP tickets with reserved seating

***10% discount on Feature Sponsorship Packages when adding to a General Sponsorship Package***

### Floral Sponsor – \$4,000

Limit: 1

- ✓ Logo featured on each table's vase and floral centerpiece cards
- ✓ Recognition in the event program and on the gala website
- ✓ Opportunity for guests to take home branded vases and floral centerpieces as a keepsake
- ✓ Social media shout-out highlighting the floral sponsorship
- ✓ Two (2) VIP tickets with reserved seating

***10% discount on Feature Sponsorship Packages when adding to a General Sponsorship Package***

# Donation Forms



**Dr. CGK Foundation**





# Sponsorship Agreement Form

## Contact

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Date: \_\_\_\_\_

Title: \_\_\_\_\_

City: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Selection

☐ Crown Jewel Sponsor - \$15,000

☐ Royal Sponsor - \$10,000

☐ Sovereign Sponsor - \$7,500

☐ Regal Sponsor - \$5,000

☐ Majestic Sponsor - \$2,500

☐ Red Carpet Sponsor - \$10,000

☐ Cocktail Hour Sponsor - \$7,500

☐ Photo Booth Sponsor - \$5,000

☐ Kid Zone Sponsor - \$5,000

☐ Floral Sponsor - \$4,000

## Payment Options

*Sponsorships are not considered reserved until payment is received.*

☐ Please add an additional donation in the amount  
of \$ \_\_\_\_\_

☐ Check attached made payable to Dr. CGK Foundation

☐ Please send me a link to pay online

Total Amount: \$ \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
NAME

\_\_\_\_\_  
COMPANY, TITLE

# In-Kind Donation Form

Donor Information	
Donation by: Print exactly as it should appear in the event's promotional materials	
Contact name:	
Contact title:	
Company:	
Address:	
Phone:	
Email:	
Item Information	
Item value*:	
This <b>must</b> be provided for tax purposes. If the item is priceless provide fair market value or estimation.	
Description: Please be as detailed and specific as possible – include expiration date, locations, times, restrictions, etc.	
Delivery Information	
<input type="checkbox"/> I will deliver item(s) by	<input type="checkbox"/> Please pick up item. Call to arrange.
<input type="checkbox"/> Promotional materials are included. (to photograph and provide with item – such as brochures, props, etc.)	<input type="checkbox"/> I would like to attend the event and/or volunteer. Please contact me.
Signature:	Date: